



# YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION



[www.yndc.org](http://www.yndc.org)



**330.480.0423**



**820 Canfield Road, Youngstown, Ohio 44511**

## Marketing Coordinator

### Job Description

<b>Title:</b>	Marketing Coordinator
<b>Work Schedule:</b>	Full-time, 40 hours per week, some evening and weekend work required
<b>Compensation:</b>	\$22-25 per hour, plus benefits

Under the supervision of the Housing Director, the Marketing Coordinator will assist with the completion of routine photographic documentation, social media posts, website updates, publication layout, and other tasks as assigned.

### SKILLS/QUALIFICATIONS

1. ATTENTION TO DETAIL and ability to follow established systems and protocols exactly.
2. Valid driver's license and ability to be added to YNDC vehicle insurance.
3. Basic photography and videography skills.
4. Experience using Facebook, X, Instagram, and TikTok.
5. Experience using website content management systems.
6. Experience using or ability to learn Benchmark for the publication of e-newsletters and email marketing.
7. Experience using Microsoft Office and Google functions, specifically Gmail and Google calendar.
8. Ability to learn to operate drone and obtain drone pilot license.
9. Ability to work independently of and in collaboration with other staff of the organization.
10. Ability to follow established systems and protocols exactly.
11. Preferred experience with document layout.
12. Preferred experience using Adobe Suite.

### RESPONSIBILITIES

1. Photograph all YNDC projects and programs.
2. Generate content and regularly update organization's website, social media, and other web accounts.
3. Complete monthly e-newsletters, weekly project updates, and event notification emails via Benchmark.
4. Create event flyers and routine promotional documents for all organizational programs and services.
5. Develop other promotional materials as assigned.
6. Complete three quarterly performance reports and Annual Report each year in inDesign.
7. Publicize the activities of the organization, its programs, and goals.
8. Assist with development and implementation of a multipronged communications strategy.
9. All other tasks as assigned.

To apply, please send cover letter and resume to [tsokol@yndc.org](mailto:tsokol@yndc.org)

**NO PHONE CALLS PLEASE.**

***YNDC IS AN EQUAL OPPORTUNITY EMPLOYER COMMITTED TO DIVERSITY AND INCLUSION.***



@youngstownndc



Youngstown Neighborhood  
Development Corporation



@youngstownndc