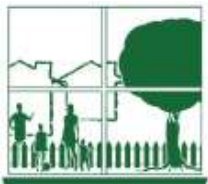


# MAXIMIZING COMMUNITY COLLABORATION

Doing a lot with a little

**Ian Beniston**, *Executive Director*  
**Joe Napier**, *Neighborhood Canvasser*



YOUNGSTOWN  
**NEIGHBORHOOD**  
DEVELOPMENT CORPORATION



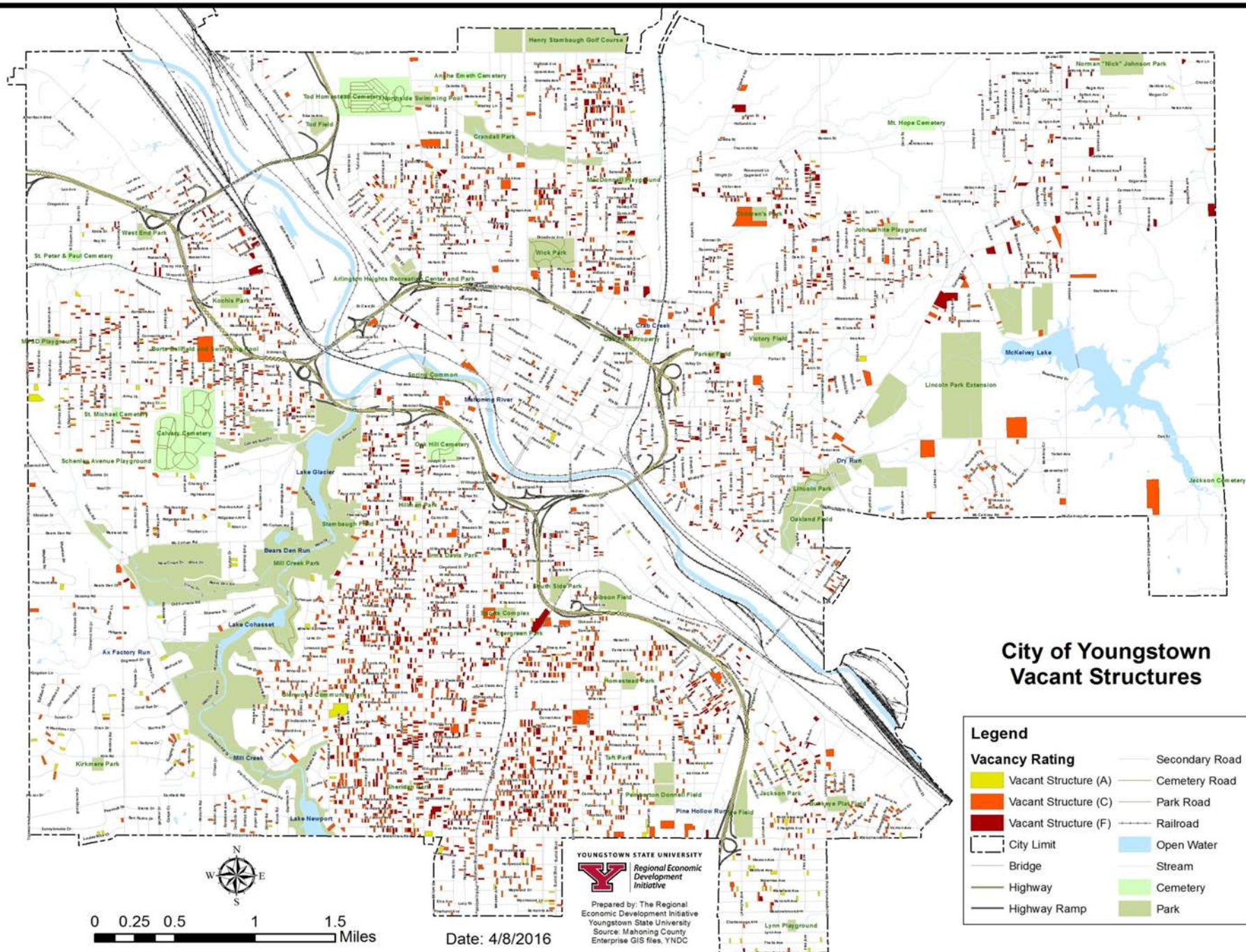
# CITY OF YOUNGSTOWN CURRENT REALITY

## 2016 Snapshot

- **Population:** 65,062 -61 Percent
- **Vacant Structures:** 3,900 Structures
- **Vacant Land:** 24,000+ Parcels
- **Poverty Rate:** 37 Percent
- **Median HH Income:** \$24,361
- **Avg. Home Sale Price:** \$21,327









# YNDC APPROACH

- Performance Based
- Layer Partnerships
- Residents at the Center –  
Grassroots Engagement
- Strategically Focus Resources
- Incremental Implementation of Vision



# ENGAGEMENT BASICS

- **Social Media:**  
Website, Facebook, Twitter, Email
- **Neighborhood Canvassing:**  
Direct door to door engagement
- **Neighborhood Networks:**  
Existing neighborhood groups, churches,  
and community institutions
- **Neighborhood Picnics and Events:**  
Another opportunity to Engage and  
meet Neighbors
- **Create Alignment** with Grassroots  
Grants and Leadership Development  
Programs





# SOCIAL MEDIA

- Actively update website with news and events
- Use Facebook and boosted posts to target particular demographics
- Use Twitter to promote events
- Social Media can be utilized to engage youth and others that are not likely to be engaged through more traditional methods



# NEIGHBORHOOD CANVASSING

- Utilize volunteers, paid staff or AmeriCorps members to go door to door
- Canvassers complete surveys and inform neighbors of events
- Process is also useful in identifying new community leaders beyond the membership of traditional neighborhood groups and block watches





# NEIGHBORHOOD NETWORKS

- Build relationships with existing neighborhood groups, churches, and community institutions
- This requires staff that are able to consistently and effectively communicate and build trust





# NEIGHBORHOOD EVENTS

- Block Parties
- Cook Outs
- Community Workdays
- Ribbon Cuttings
- Home Tours



# ENGAGEMENT INFRASTRUCTURE

- **Develop a resident driven neighborhood action plan**
- **Create infrastructure to mobilize people**
  - Neighborhood Action Teams
  - Facilities and Resource Programs
- **Communication, collaboration, accountability, and results**

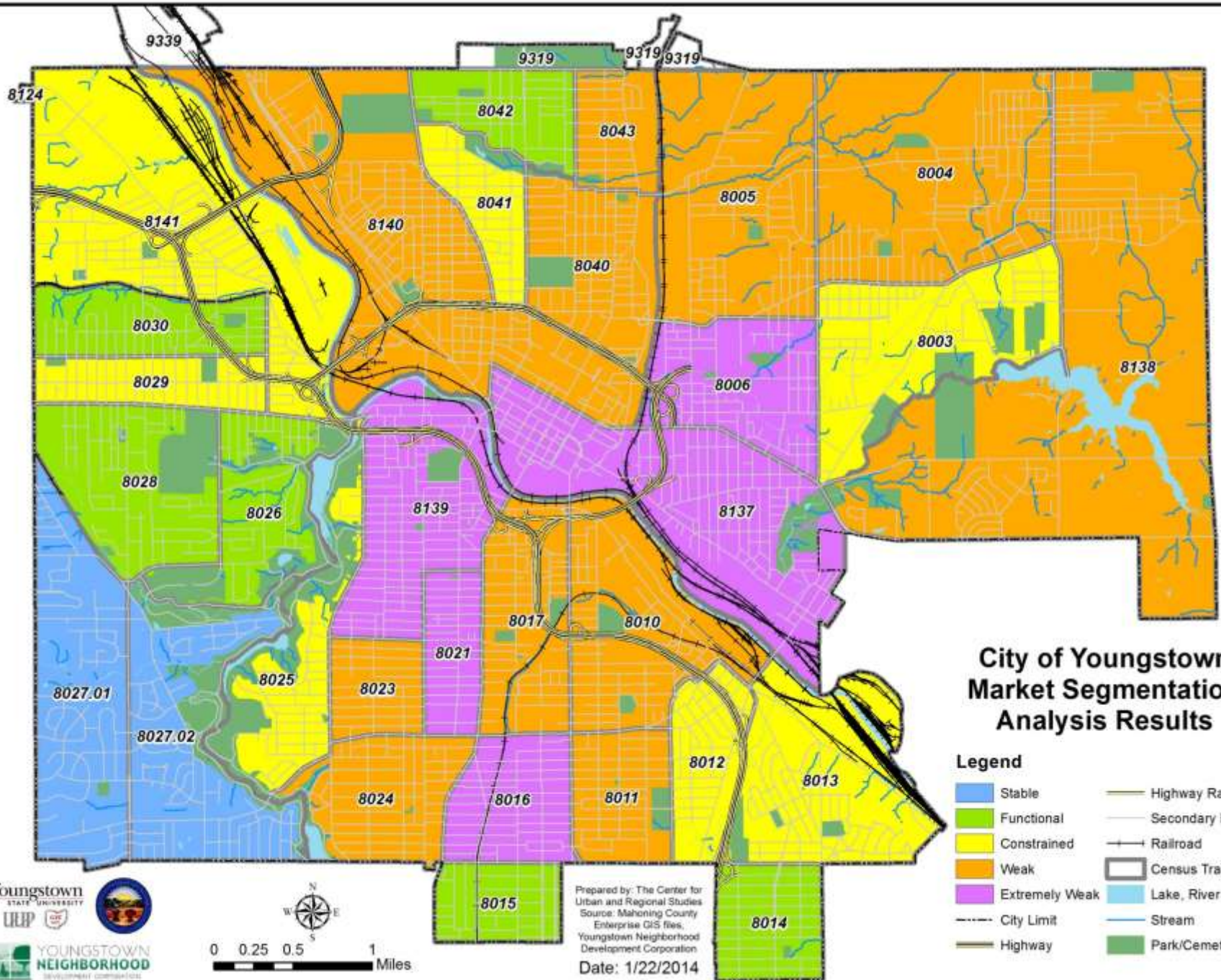






# NEIGHBORHOOD ACTION TEAMS







# NEIGHBORHOOD ACTION TEAMS

- Created to implement Neighborhood Action Plans
- Action Team is a collaborative implementation vehicle
  - Residents compose the majority of the team
  - City staff
  - City councilperson
  - Land Bank staff
  - Institutional representatives
  - Community police



# NEIGHBORHOOD ACTION TEAMS

- **Residents are identified:**
  - Neighborhood Action Plan Meetings
  - Existing neighborhood groups
  - Canvassing
- Buy in of all parties
- Identifies action steps and responsible parties
- Focus on results and incremental progress
- Benchmarking progress
- Increases communication, accountability, transparency and trust
- YNDC staff person facilitates active communication
- Advance preparation and education critical
- Moving residents to manage neighborhood issues





# NEIGHBORHOOD ACTION TEAMS COMMUNITY PROJECTS





# NEIGHBORHOOD ACTION TEAMS COMMUNITY ENGAGEMENT

## Residents

- Identify and monitor issues
- Identify project sites
- Solicit funding
- Plan and participate in community workdays and neighborhood events

## YNDC

- Report issues to appropriate entity and follow up
- Assist in acquiring and managing funding
- Communicate progress and results





# NEIGHBORHOOD ACTION TEAMS COMMUNITY ENGAGEMENT

## Successful Community Engagement

- Consistent, open communication
- Common goals
- Collaboration as a team
- Follow through
- Responsive to needs
- Realistic expectations



# Lincoln Knolls Priority Property Spreadsheet - Updated 3/21/2016

PHOTO	ADDRESS	OWNER	OCCUPANCY	REGISTRATION	LB ELIGIBLE	TAX DELINQUENT	TRANSFER
	133 Lilburne Dr	MAHONING COUNTY LAND REUTILIZATION CORPORATION	Vacant	No	Yes	Annual Tax \$2.96 Delinquent \$0	3/20/2015 \$0
	98 Lilburne Dr	MAHONING COUNTY LAND REUTILIZATION CORPORATION	Vacant	No	Yes	Annual Tax \$2.96 Delinquent \$0	3/20/2015 \$0
	85 Rutledge Dr	MAHONING COUNTY LAND REUTILIZATION CORPORATION	Vacant	No	Yes	Annual Tax \$2.96 Delinquent \$0	7/10/2015 \$0
	107 Duncan Ln	SMITH, CORY ADDISON 107 DUNCAN LN YOUNGSTOWN, OH 44505	Vacant	No	No	Annual Tax \$685.24 Delinquent Taxes \$660.74	CLARK ONE INVESTMENTS, 10/22/2012, \$4,250
	2389 Oak St	RICHARDS, BARBARA L 2389 OAK ST YOUNGSTOWN, OH 44505	Vacant	No	Yes	Annual Tax \$474.20 Delinquent Taxes \$616.19	RICHARDS, BARBARA L, 5/1/2009, \$0
	2 Fincastle	BOATWRIGHT DARREN A & BOATWRIGHT WANDA M 2 FINCASTLE LANE YOUNGSTOWN, OH 44505	Vacant	No	Yes	Annual Tax \$423.42 Delinquent \$597.70	1/18/1996 \$11,000



# Lincoln Knolls Priority Property Spreadsheet - Updated 3/21/2016

CONDITION- YNDC	CONDITION - C.E.	STRATEG Y	HISTORY	STATUS	NOTES
trash/debris and dumping on the property, overgrown vegetation; and peeling paint on trim.		Demolition - County Land Bank	October 2014 Workday Boardup and Clean Up	ENTERED LAND BANK <b>DEMOLITION</b> PROCESS 08/18/2014 - To be demolished Summer of 2016	
Overgrown vegetation; peeling paint on garage; garage, gutters and soffits in disrepair; Porch roof collapsing.		Demolition - County Land Bank	October 2014 Workday Boardup and Clean Up	ENTERED LAND BANK <b>DEMOLITION</b> PROCESS 08/18/2014 - To be demolished Summer of 2016	
Overgrown vegetation; roof damage; shed and downspout in disrepair; trash/debris; nonsecure.		Demolition - County Land Bank	Revitalize Team Boardup and Clean Up	ENTERED LAND BANK <b>DEMOLITION</b> PROCESS 08/28/2014 - To be demolished Summer of 2016	
Severely deteriorated roof and soffits; peeling paint on foundation		Demolition - City	Revitalize team clean and board up. ENTERED CITY <b>DEMOLITION</b> PROCESS 03/02/15 Demolition condemnation form issued 4/30/2015.	Demolished	Select new priority property
Trash/debris; unsecure window(s); peeling paint on trim; overgrown vegetation.	Siding Deficiency - Missing Material	Code Enforcement	Revitalize Team Boardup and Clean Up. ENTERED CITY <b>DEMOLITION</b> PROCESS on 3/21/2015; owner appealed Raze or Repair order	Demolished	Select new priority property
Overgrown vegetation; broken windows.		Demolition - County Land Bank		County Land Bank initiated tax foreclosure in January 2016	



# **FACILITES AND RESOURCE PROGRAMS**





# COMMUNITY WORKSHOP



PROJECT FUNDED IN PART BY:  
**HOME SAVINGS**  
A COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION  
AND  
A 100% CHARGED FINANCING











45 ONETA













# MAXIMIZING COMMUNITY COLLABORATION

- Understand the basics of engagement
- Create buy in among all parties
- Develop infrastructure
- Increase tools, facilities and resources to further activate citizen efforts
- **REVITALIZE**



# MAXIMIZING COMMUNITY COLLABORATION

Doing a lot with a little

Ian Beniston, *Executive Director*



[www.yndc.org](http://www.yndc.org) • 330.480.0423  
820 Canfield Road, Youngstown, Ohio 44511



@Youngstownndc



Youngstown Neighborhood  
Development Corporation



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