

GO-GO MICRO

Targeted Strategies that
Have a Big Impact in Highly
Distressed Neighborhoods

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YOUNGSTOWN
NEIGHBORHOOD
DEVELOPMENT CORPORATION



YOUNGSTOWN OHIO - HISTORY

- **Anticipated Population:**
250,000 – infrastructure laid out
- **Peak Population:**
170,002 in 1930
- **“Black Monday”:**
September 19, 1997
- **Job Losses:**
40,000 lost in 5 years; weak economic conditions persist



CITY OF YOUNGSTOWN CURRENT REALITY

2016 Snapshot

- **Population:** 65,062 -61 Percent
- **Vacant Structures:** 3,900 Structures
- **Vacant Land:** 24,000+ Parcels
- **Poverty Rate:** 37 Percent
- **Median HH Income:** \$24,361
- **Avg. Home Sale Price:** \$21,327



YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION

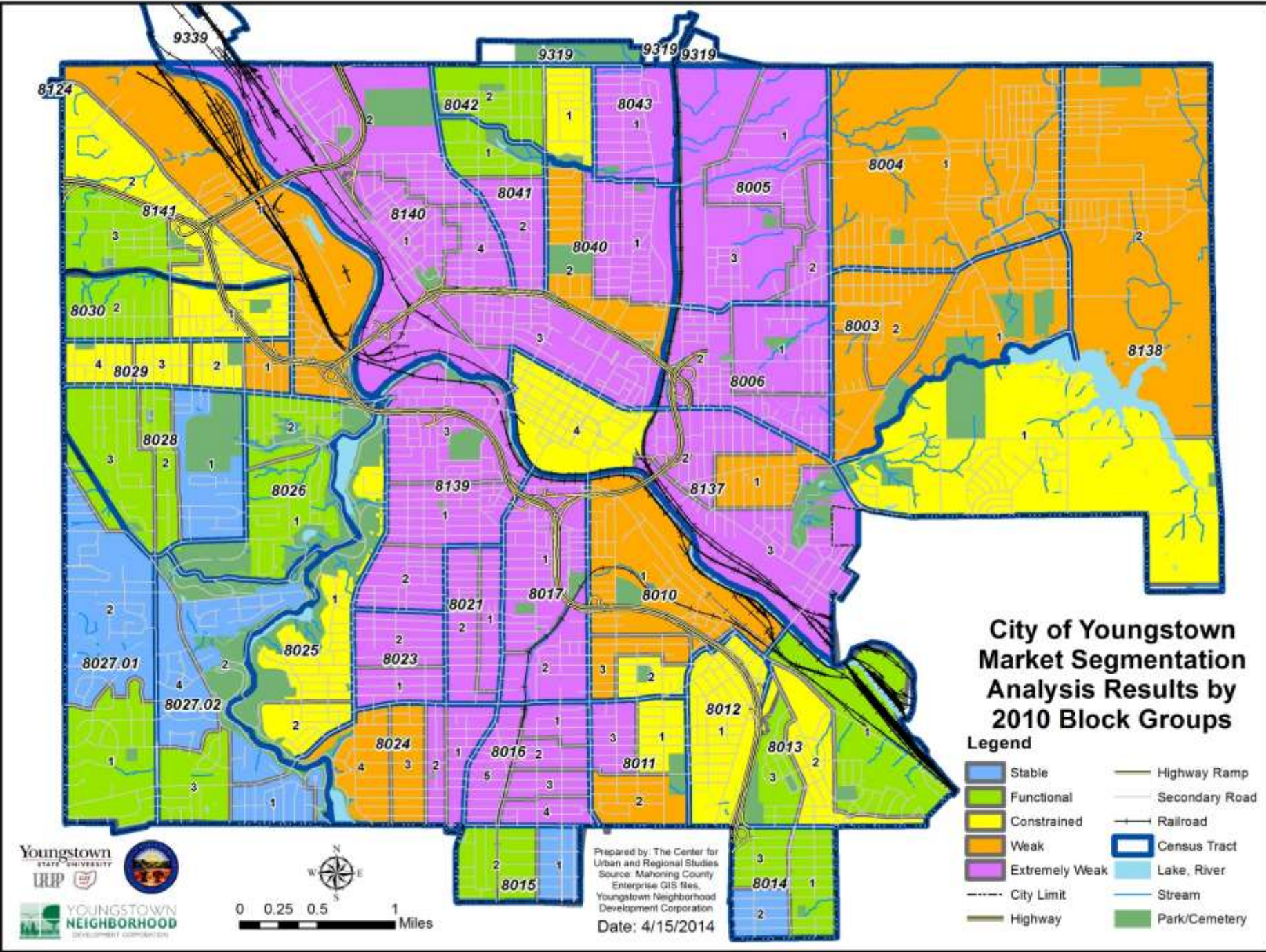
- **2005:** The City of Youngstown gathered community members and other stakeholders to craft Youngstown 2010 plan
- **2009:** Youngstown Neighborhood Development Corporation (YNDC) created through public-private partnership – citywide community planning and development organization
- **2013:** YNDC began providing neighborhood planning services for the City of Youngstown



NEIGHBORHOOD PLANNING PROCESS

- **STEP ONE:** Development of a Neighborhood Conditions Report and housing market segmentation analysis
- **STEP TWO:** Stakeholder and resident engagement
- **STEP THREE:** Identification of neighborhood assets and priorities
- **STEP FOUR:** Creation of Neighborhood Action Plans and Asset- based micro plans
- **GOAL:** Develop neighborhood plans and citywide revitalization strategies that are responsive to neighborhood characteristics and community input





MICRO PLANNING

Asset-based Micro Plans produce strategies for weak-market communities. Small, defined area, centered on a community asset:

- Schools
- Parks/playgrounds
- Libraries
- Churches

Provides a starting point for broader neighborhood improvement. Assets can be used to leverage funding, support, and economic development.



TAFT ELEMENTARY MICRO PLAN

Resident Priorities:

1. **Housing and Property Issues:** Eliminate litter, illegal dumping, code violations, vacant homes, and unmaintained vacant lots.
2. **Infrastructure Repair and Maintenance:** Improve streets, sidewalks, and streetlights.
3. **Crime and Safety Concerns:** Reduce crime hot spots, criminal activity and vacant properties, and neighborhood nuisances.
4. **Economic Development:** Increase number of jobs, businesses, and improve aesthetics of commercial corridors.

Provides property-specific strategies, identifies action steps, responsible parties and timelines, and establishes goals and benchmarks for five-year period



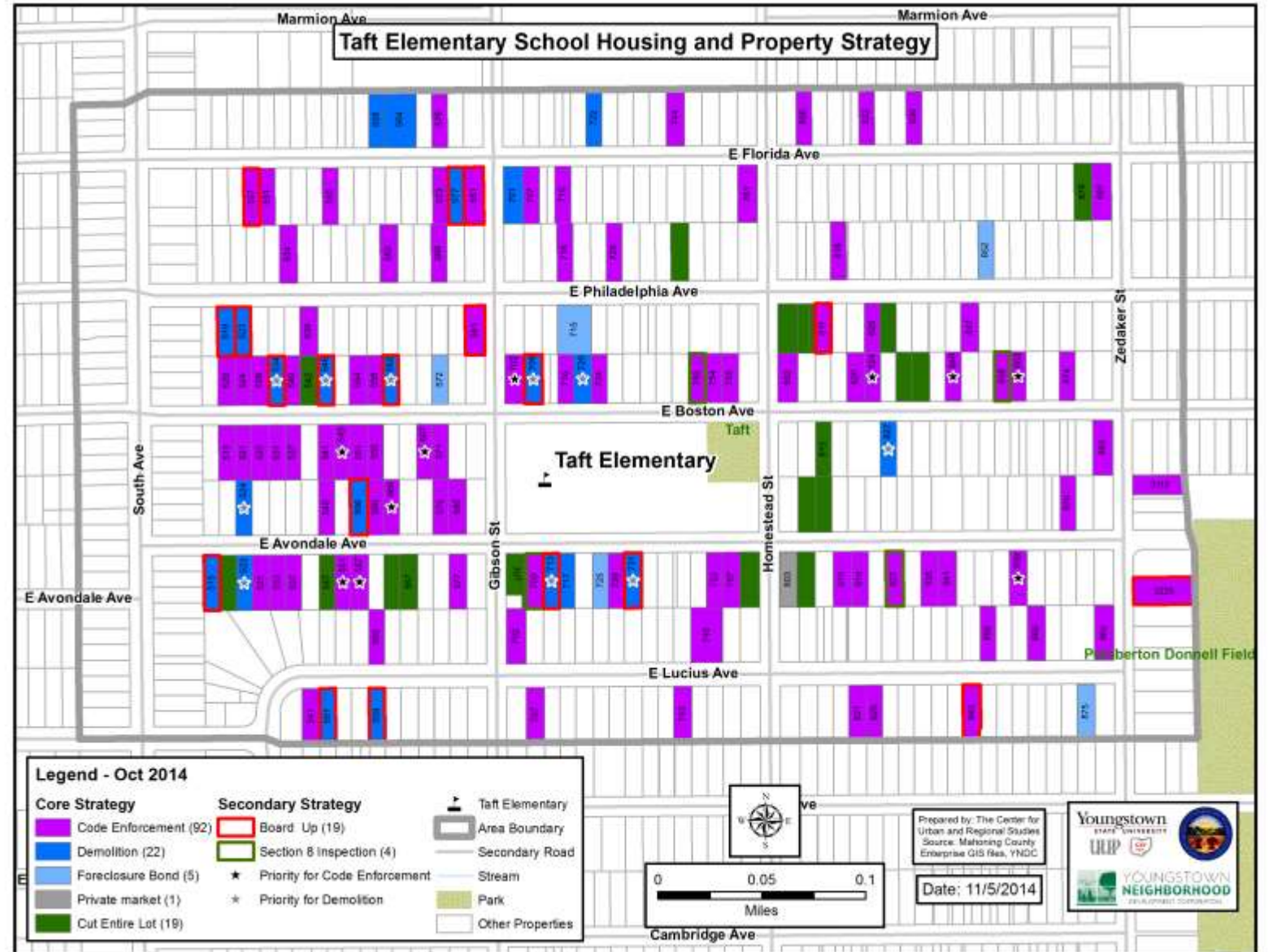
HOUSING & PROPERTY ISSUES

Detailed survey of All Housing and Property Issues:

- Vacancy
- Code Violations
- Unmaintained Vacant Lots
- Illegal Dumping

Property-Specific Strategies

- Demolition
- Code Enforcement
- Paint Youngstown
- Vacant Lot Greening



IMPLEMENTATION HOUSING & PLANNING

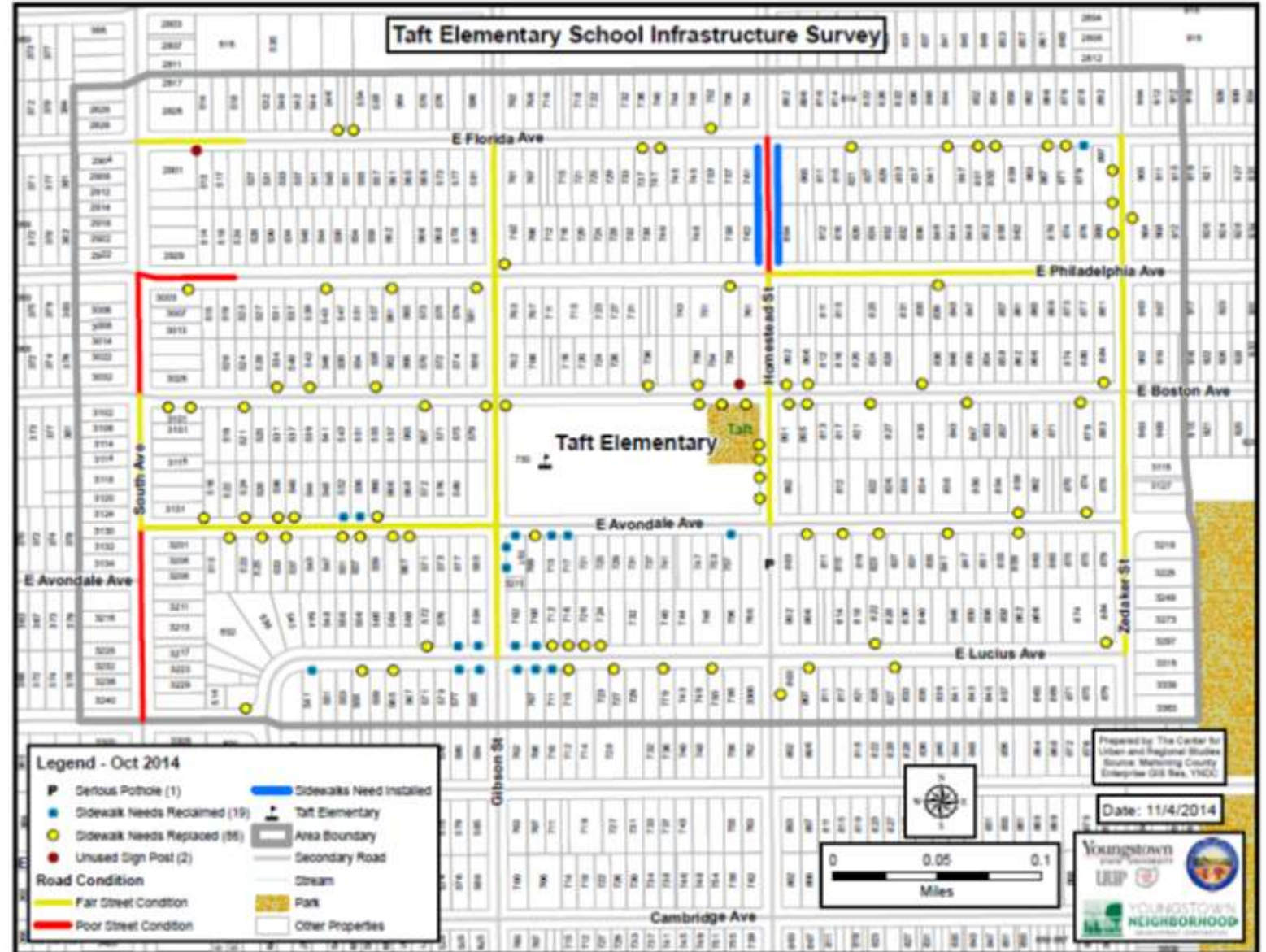
- **18 Vacant Structures
Demolished by 910 Airlift Wing
of the Air Force Reserve**
- **4H Garden Expanded, as a
Collaboration Between Block
Watch, School and Land Bank**



INFRASTRUCTURE REPAIR AND MAINTENANCE

Detailed Survey of All Public Right-of-Ways:

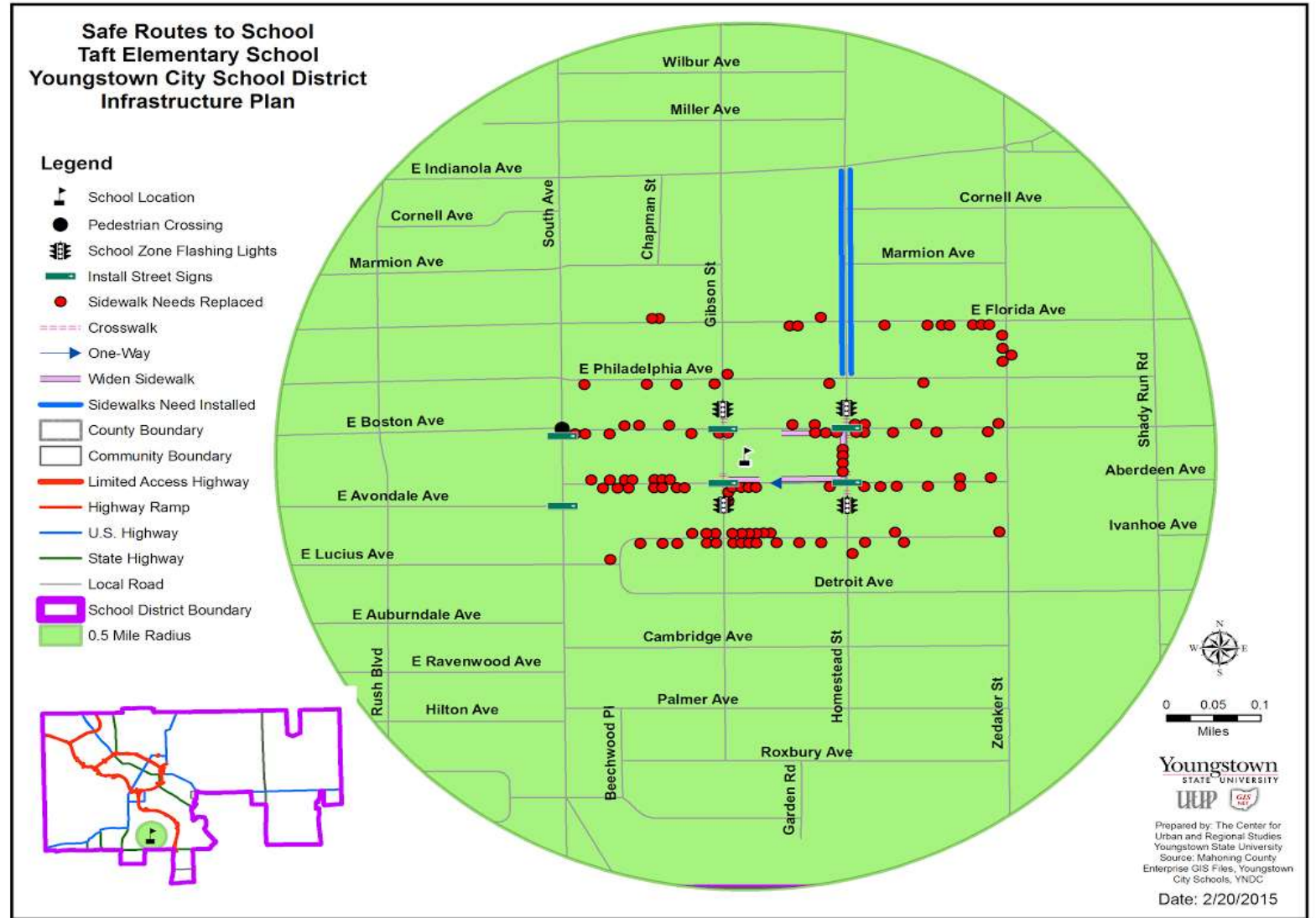
- Deteriorated Sidewalks
- Potholes
- Unmarked Crosswalks
- Missing Street Signs
- Road Condition
- Non-Functioning Streetlights
- Missing Curb Ramps
- Dead Street Trees



IMPLEMENTATION INFRASTRUCTURE

2015

\$200,000 Safe Routes to School
Grant Awarded for Infrastructure
Improvements



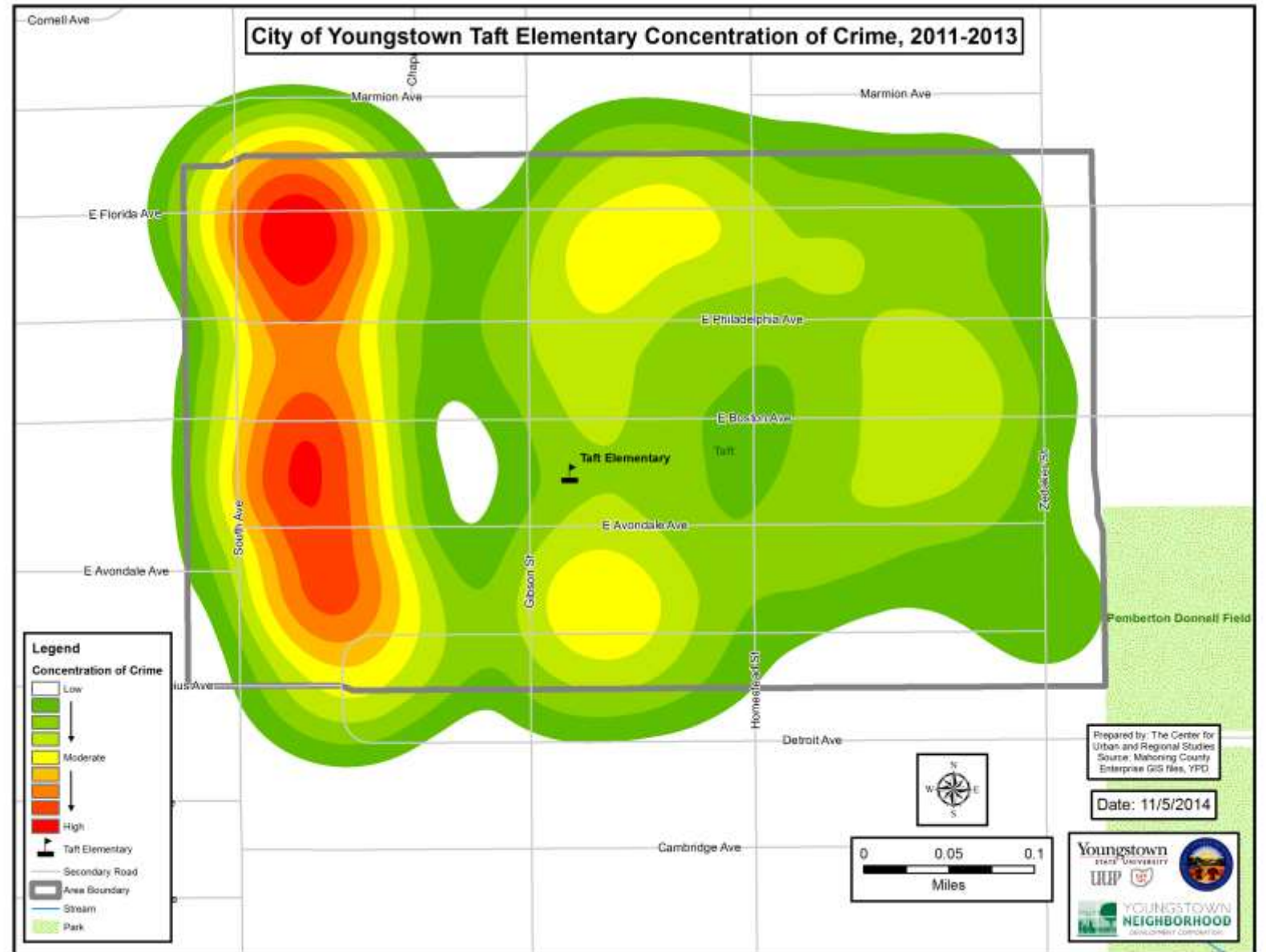
CRIME & SAFETY CONCERNS

Identification of Crime Hot Spots:

- Address-specific calls for service to YPD
- Reported crimes

Crime Prevention Strategies

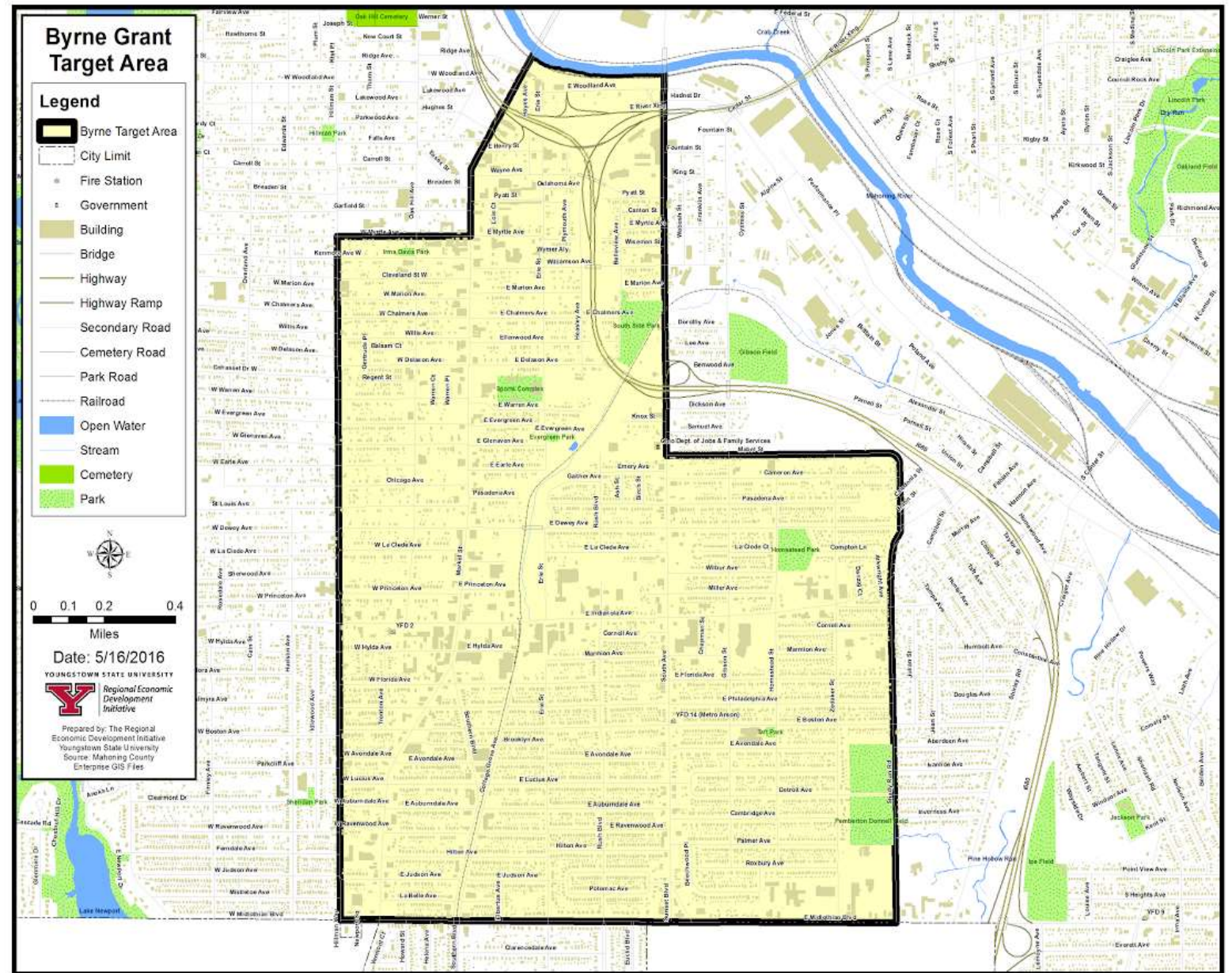
- Community police engagement and intervention
- Housing code enforcement, including rental regulations
- Apply for US DOJ Byrne grant



CONTINUED PLANNING CRIME & SAFETY CONCERNS

2015 - \$155,000 US DOJ Byrne Criminal Justice Innovation Project grant awarded to develop a crime-reduction implementation plan

- Part of Obama Administration's Neighborhood Revitalization Initiative
- Selected sites analyze crime data, engage community members, and develop a cross-sector partnership to implement a place-based crime-reduction strategy
- Selected target area has the highest concentrated crime in the city



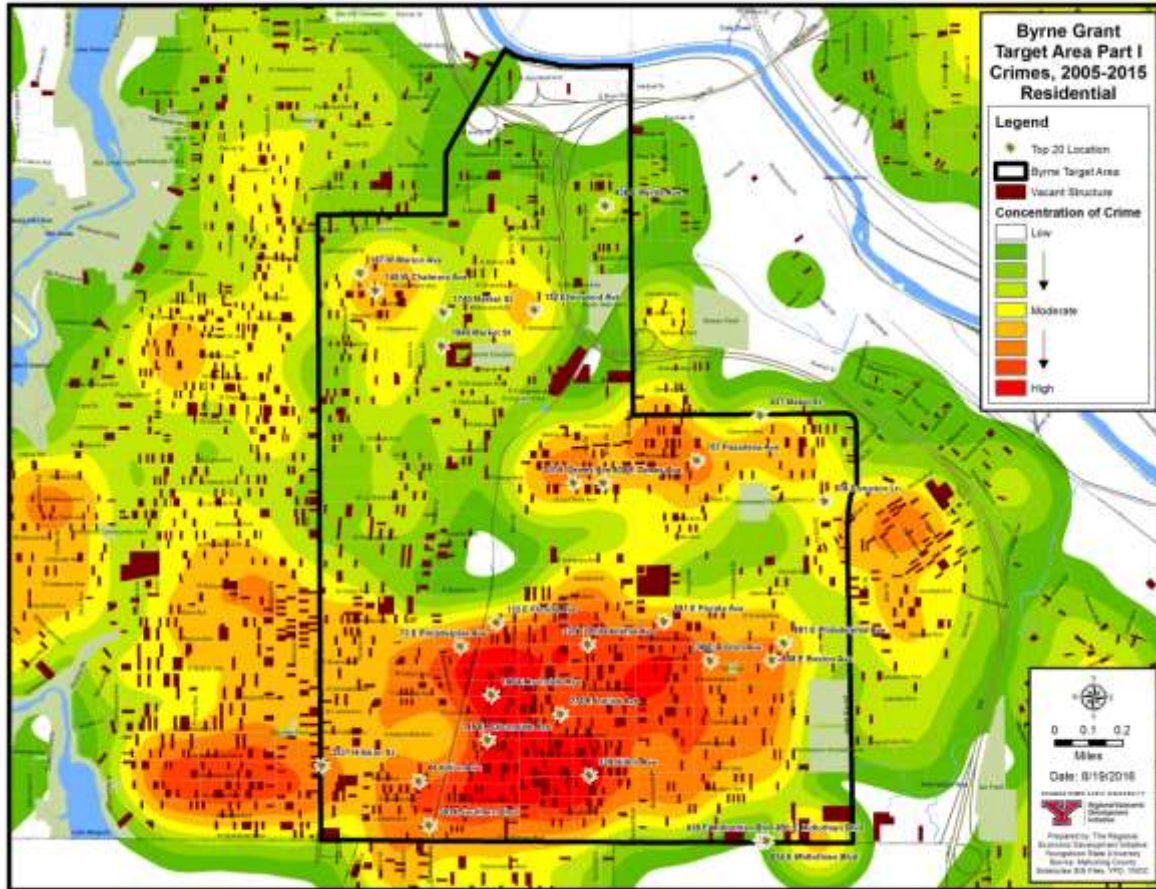
BCJI TARGET AREA DEMOGRAPHICS

	Target Area	City of Youngstown
2013 Population	9,390	66,511
2000-2013 Population Loss	29.4%	-18.9%
2013 Poverty Rate	45.7%	36.4%
2016 Housing Vacancy	20.9%	13.6%

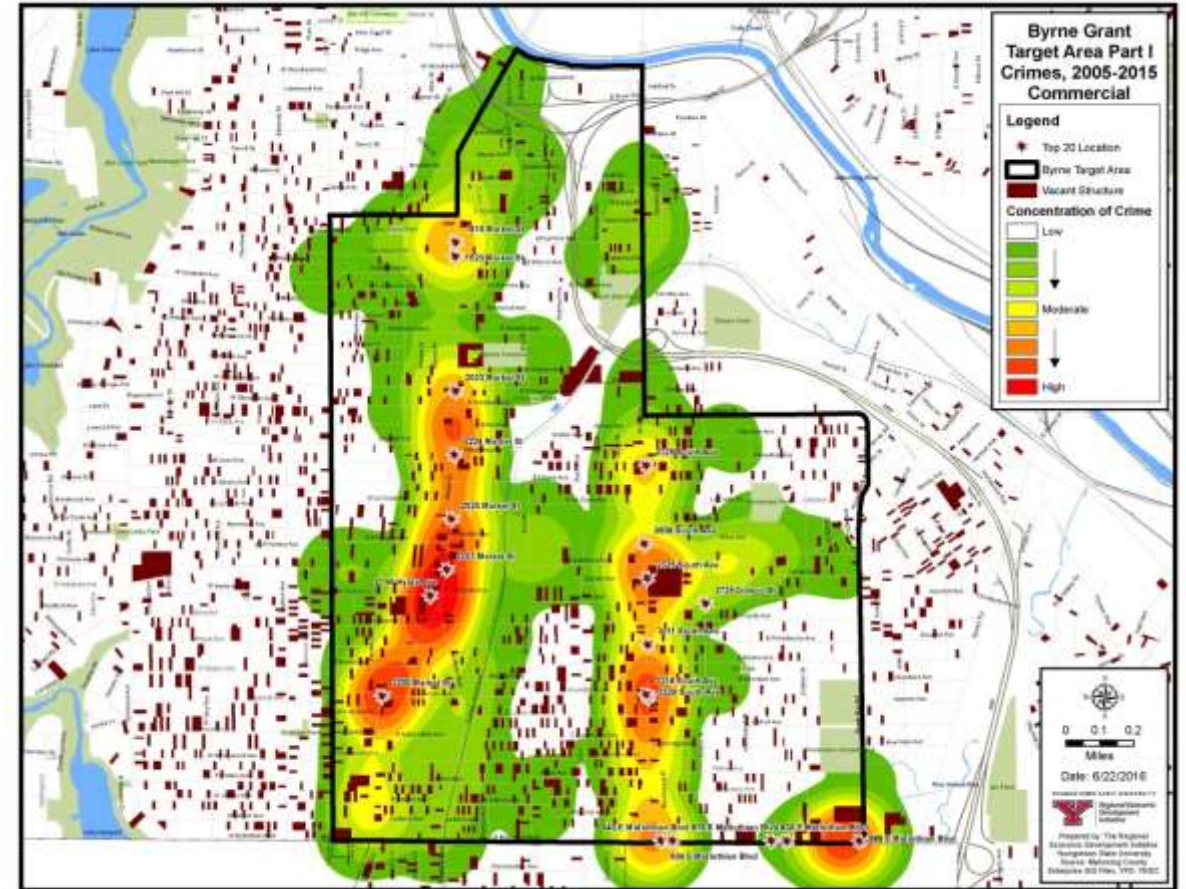


TARGET AREA HOT SPOT MAPPING

Residential Hot Spots



Commercial Hot Spots



ECONOMIC DEVELOPMENT

Market Analysis and Action Plan for South Ave. (Funded through US DOJ Byrne grant)

Market Analysis:

- Identification of nodes of activity
- Market leakage analysis
- Physical conditions assessment
- Stakeholder input

Action Plan

- Encourage collaboration among stakeholders to address blighted conditions, particularly at nodes of activity
- Target nodes for clean-up, land acquisition and assembly, and redevelopment
- Target tenants for vacant sites to create a viable convenience node



CROSS SECTOR PARTNERSHIP

Taft Promise Neighborhood

Goal: to bring residents, businesses and organizations together to address the unique needs of the neighborhood.

Neighborhood and Safety: To support resident-led revitalization efforts through neighborhood engagement with a focus on housing, infrastructure, and safety concerns.

Health and Wellness: To improve health and well being and promote healthy behaviors

Education: To deliver educational programs that support students and families from cradle to career

Jobs and Economy: To encourage workforce development and create employment opportunities for residents.



NEIGHBORHOOD COUNCIL

Goal #1 Reduce Housing Vacancy and Blight: Board up and clean up 20 vacant properties; demolish 35 vacant/blighted houses; repair 10 properties through the Paint Youngstown program; green all vacant lots post demolition.

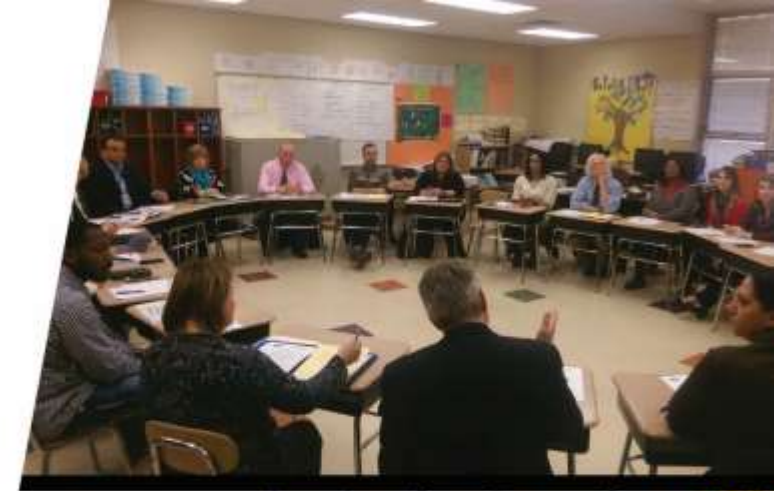
Goal #2 Increase Neighborhood Safety: Analyze crime data to track crime patterns and trends; conduct CPTED assessments; develop cross-sector partnership to address crime hot spots; strengthen ties between YPD and residents.

Goal #3 Reduce Lead Hazards in Housing: Identify and complete lead remediation for owner-occupied and rental properties.

Goal #4 Increase Housing Stability for Families: Utilize resident survey data to identify residents need for services, such as financial literacy counseling; work with landlords to increase quality rental units.

Goal #5 Increase Resident Engagement and Participation: Conduct door to door canvassing informing residents of the Taft Promise Neighborhood efforts and upcoming events; increase the capacity of block watches.

Goal #6 Repair and Improve Neighborhood Infrastructure: Install new sidewalks and crosswalks; improve signage, particularly around the school; repair non-functioning street lights.



THANK YOU

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