

# Bright Idea to Business Plan

Tuesday Nights, April 5—May 17, 6pm -9pm

*Tools for Building Your Small Business*

Youngstown Neighborhood Development Corporation and Ohio State University Extension - Mahoning County are pleased to present a **FREE** intensive business planning course presented with the support of Cortland Banks. These classes are geared to help those starting small businesses create a business plan outline and understand local resources for business assistance and financing. Financial counseling is also available and highly recommended to help you prepare for business success. ***While the classes are FREE, participants should commit to attending the entire series.*** An application for this course is required—please contact Liberty at YNDC (330.480.0423) to fill one out. Workbooks and class materials will be provided.



## The Course Will Cover::

- Mission and Vision
- Cash Flows and Finances
- Pricing and Breaking Even
- Marketing Plans
- Community Resources
- Seeking Financing
- And More!

Classes will be held from 6-9PM on Tuesday evenings during the class period. All classes will be held at 901 Elm St. in Youngstown, at the corner of Elm and Baldwin, just north of YSU. Please contact Liberty Merrill at 330.480.0423 or via email at [lmerrill@yndc.org](mailto:lmerrill@yndc.org) to fill out an application for this course and reserve your space!



YOUNGSTOWN  
NEIGHBORHOOD  
DEVELOPMENT CORPORATION



THE OHIO STATE UNIVERSITY  
COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

CORTLAND  
BANKS  
MEMBER FDIC