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YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION 2013 ANNUAL REPORT

FULL-TIME STAFF



Presley L. Gillespie Executive Director



lan J. Beniston Deputy Director



Liberty Merrill Senior Program Coordinator



Tiffany Sokol Program Coordinator



Jack Daugherty Program Coordinator



Tom Hetrick Neighborhood Planner

BOARD OF DIRECTORS

Ms. Lisa Metzinger, CPA, President Ms. Germaine Bennett, Vice President Mr. George Millich, Jr., Esquire , Treasurer Ms. Debora Flora, Secretary Ms. Eugenia Atkinson Ms. Marcia Haire-Ellis Ms. June Johnson Ms. Gemma Sole Ms. Mary June Tartan

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Jacob Merold Program Coordinator



Sophia Buggs AmeriCorps VISTA



Elizabeth Ifill

Karen Schubert AmeriCorps VISTA



Danielle Seidita Program Assistant



Eartha Terrell AmeriCorps VISTA

PART-TIME STAFF

Anthony Fultz Rick Price Eric Shehadi

VOLUNTEER INTERNS

EA

Elena Cvetkovich Tricia D'Avignon Amber Durkin Joe Metzger Joe Paloski Lori Shelby

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CORE FUNDERS



THE KRESGE FOUNDATION



PROGRAM INVESTORS

Americorps NCCC

AmeriCorps VISTA
Charter One City of Girard • City of Youngstown City Council Discretionary Funds Clif Bar Family Foundation • Community Foundation of the Mahoning Valley Community Foundation of Western PA and Eastern OH • Dominion Community Impact Award • Farmers National Bank • Federal Home Loan Bank of Cincinnati Affordable Housing Program • Finance Fund First National Bank • Florence Simon Beecher Foundation

Home Savings Charitable Foundation

HMHP Foundation Huntington National Bank • J. Ford Crandall Foundation • John F. and Loretta Hynes Foundation • IPMorgan Chase Foundation • Mahoning County Department of Job and Family Services • Mahoning County Land Reutilization Corporation • Mahoning County Lead Hazard and Healthy Homes • Mahoning Youngstown Community Action Partnership (MYCAP) • NRP Group LLC • Ohio Capital Impact Corporation Place-Based Strategies Initiative

Ohio Community Development Corporation Association Microenterprise Grant Ohio Housing Finance Agency (OHFA) ● PNC Foundation ● Ruth H. Beecher Charitable Trust, Schwebel Baking Company • Senator Maurice and Florence Lipscher Charitable Fund The Youngstown Foundation • Trumbull County • Trumbull County Land Reutilization Corporation • Trumbull Metropolitan Housing Authority • US Department of Health and Human Services Community Economic Development • USDA NIFA People's Garden Program • USDA Community Food Projects • United Way Community Impact
Vallourec Star
Walter E. Watson Charitable Trust
Ward Beecher Foundation ● Wells Fargo Home Mortgage ● Western Reserve Port Authority • Youngstown Warren Regional Chamber









• YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION • 2013 ANNUAL REPORT

Dear Stakeholders:

It has been an amazing year of progress for YNDC and our neighborhoods. The goals and mission set forth at our inception in 2009 are becoming a reality, and we are absolutely convinced that after decades of disinvestment, our business model of incremental, thoughtful and place-based investments can transform our neighborhoods. We have begun to strengthen our real estate market in strategic neighborhoods as abandoned homes have been rehabilitated and returned to homeownership, or have been strategically demolished. We enhanced our partnership with the City of Youngstown. Housing and vacant land stabilization investments have been carefully targeted to rebuild demand, while code enforcement and demolition have been coordinated in ways that rebuild confidence and amplify impact. Residents across our city are re-energized, and have become full partners in rebuilding our neighborhoods, as more than 1500 people participated in volunteer workdays, trainings, and neighborhood clean ups.

Our most exciting project this year was the completion of YNDC's new Neighborhood Revitalization Campus. The two acre campus includes the Iron Roots Urban Farm (IRUF), renovation of a formerly abandoned 91-year old historic building to serve as YNDC's central office, and construction of a 1,200 sf new energy-efficient HMHP Demonstration Kitchen, a significant partnership with the HMHP Foundation. We also began construction of a new community workshop to build the capacity of neighborhood groups city-wide. The IRUF also employs at-risk youth and young adults, teaches low-income residents how to start food-related enterprises, and provides nutritious cooking and training classes to increase healthy eating in our community. More importantly, our campus is a place of energy, enthusiasm, ideas and innovation, where grassroots residents can gain the skills needed to improve their neighborhoods.

Home ownership remains the primary source of wealth and pride in our neighborhoods; however, it is still difficult for many of our residents to obtain financing. We prioritized home ownership and provided over \$400,000 in first mortgages for new home owners through our Community Loan Fund (CLF). The portfolio has now grown to over \$600,000 in less than 18 months. Over time, we know that an increase in successful stable home ownership will stabilize our property values, improve equity and wealth, and ultimately bring residents back to our neighborhoods.

We're in the midst of unprecedented opportunities in urban planning, and we can see the emergence of a powerful, collaborative, creative movement of people who demonstrate that change is possible. That's why we led several significant planning activities, including the development of the US422 Corridor Redevelopment Plan. In the 4th Quarter, we began work on a professional services contract with the City of Youngstown to provide all citywide neighborhood planning services.

There is much more to do. The challenges we face are numerous and significant, but we are meeting and overcoming them every day, one house, one block, one neighborhood, at a time. Over the next year, we will pursue certification by both the U.S. Treasury as a Community Development Financial Institution (CDFI) and NeighborWorks America, which will position us to attract capital for additional home ownership lending as well financing for neighborhood-based businesses. We will scale up our strategic housing rehabilitation, and promote reinvestment along our neighborhood commercial corridors including brownfield cleanup and installation of public art. Finally, we will grow the IRUF operation to include a robust sales and marketing system, increased educational programming, and exciting new partnerships.

In closing, we want to recognize our passionate and committed team of bright, competitive and talented professionals. Thank you to the YNDC "brain trust" that works so hard each and every day to solve problems and create solutions. To our Board of Directors, thank you for your leadership and advocacy. And to our funders, partners and volunteers, without you, this is truly not possible. Together, we will propel our city to a better tomorrow.

All the best,



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Presley L. Gillespie Executive Director



Lisa M. Metzinger, CPA Board President

OVER 110 MEDIA APPEARANCES

IGHBORHOOD

RECEIVED \$2.8 MILLION IN GRANT FUNDING AND AN ADDITIONAL \$1.8 MILLION IN COMMITTED GRANT FUNDING



44 VACANT LOTS RECLAIMED IN YOUNGSTOWN IN 2013

200 VACANT LOTS TESTED FOR LEAD HAZARDS IN NEIGHBORHOOD LEAD SURVEY

15 VACANT LAND REUSE PROJECTS COMPLETED THROUGH MICROGRANT PROGRAMS IN 2013

265 LOTS RECLAIMED SINCE 2010, TOTALING **37** ACRES

LOTS OF GREEN

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DEVELOPED IRUF FARM FACILITY INTO NEIGHBORHOOD REVITALIZATION CAMPUS AND YNDC HEADQUARTERS

RENOVATED 820 CANFIELD ROAD AND CONSTRUCTED HMHP DEMONSTRATION KITCHEN

CONSTRUCTED 2 NEW HOOPHOUSES COMPRISING 5,520 SQ. FT. OF COVERED GROWING SPACE

INSTALLED 9KW SOLAR PHOTOVOLTAIC PANELS

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OPERATED BOYS AND GIRLS CLUB SUMMER FARMER PROGRAM, 15 YOUTH PARTICIPATING AND 3 EMPLOYED

CONDUCTED 3RD MARKET GARDENER TRAINING PROGRAM, GRADUATING 20 INDIVIDUALS

FARM

URBAN

COMPLETED 42 LIMITED REPAIR PROJECTS

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CREATED 110+ CONSTRUCTION JOBS

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EXECUTED 7 OWNER-OCCUPIED FULL REHABS

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ACQUIRED 12 BLIGHTED, VACANT PROPERTIES FOR REHABILITATION

BECAME A MEMBER OF THE NATIONAL COMMUNITY STABILIZATION TRUST AND CHASE COMMUNITY REVITALIZATION PROGRAM

COMPLETED REHABILITATION OF 10 VACANT PROPERTIES

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12 BORROWERS FINANCED THROUGH COMMUNITY LOAN FUND





66 BUYERS REFERRED TO HUD-CERTIFIED HOUSING COUNSELING AGENCIES

6 GREEN HOMES SOLD



3 HOMEBUYERS PROVIDED WITH DOWN-PAYMENT ASSISTANCE

APPROVED AS HUD-CERTIFIED HOUSING COUNSELING AGENCY

HOME OWNERSHIP 12 • YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION • 2013 ANNUAL REPORT

dungstown

RAISED OVER \$84,000 FROM PRIVATE FOUNDATIONS TO SUPPORT MODEL BLOCK ACTIVITIES IN 2013

20 TOTAL PROPERTIES IMPROVED ON WINONA DRIVE MODEL BLOCK

ACQUIRED, REHABILITATED, AND SOLD 1 VACANT HOME TO A NEW HOMEOWNER

COMPLETED 6 LIMITED REPAIRS

CATALYZED **3** PRIVATE HOME REPAIRS THROUGH AGGRESSIVE CODE ENFORCEMENT

ASSISTED 1 HOMEOWNER IMPROVE LANDSCAPING WITH COMMUNITY VOLUNTEERS

CONDUCTED DOOR-TO-DOOR SURVEYS OF ENTIRE STREET

BEGAN PROCESS OF RECEIVERSHIP ON 1 PROPERTY IN PARTNERSHIP WITH CITY OF YOUNGSTOWN

> 2 DERELICT PROPERTY OWNERS ADDRESSED MAJOR DEFICIENCIES AS A RESULT OF RECEIVERSHIP LETTERS

HELD 1 COMMUNITY WORKDAY TO CONDUCT MAJOR CLEANUP AND RENOVATION OF A VACANT HOME IN PARTNERSHIP WITH DOMINION

MODEL BLOCKS

7 TOTAL PROPERTIES IMPROVED ON UPLAND AVENUE MODEL BLOCK

ACQUIRED, REHABILITATED AND SOLD 1 VACANT HOME TO A NEW HOMEOWNER BOARDED, CLEANED, AND SECURED 2 VACANT HOMES AT A COMMUNITY WORKDAY

COMPLETED 3 LIMITED REPAIRS THROUGH THE PAINT YOUNGSTOWN PROGRAM

CONDUCTED DOOR-TO-DOOR SURVEYS OF ENTIRE STREET

6 TOTAL PROPERTIES IMPROVED ON LANTERMAN AVENUE MODEL BLOCK

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1 VACANT LOT IMPROVED ON BONNIE BRAE THROUGH LOG PROGRAM ACQUIRED, REHABILITATED, AND SOLD 5 VACANT HOMES TO NEW HOMEOWNERS

MODEL BLOCKS

LEVERAGED PARTNERSHIPS WITH AMERICORPS NCCC, DOMINION, GARDEN DISTRICT NEIGHBORHOOD ASSOCIATION, IDORA NEIGHBORHOOD ASSOCIATION, TABERNACLE EVANGELICAL PRESBYTERIAN CHURCH, TEAM DEPOT, TURNER CONSTRUCTION,

UNITED WAY OF YOUNGSTOWN AND THE MAHONING VALLEY, YOUNGSTOWN CHRISTIAN SCHOOL, YOUNGSTOWN METRO CHURCH, AND THE YSU UNIVERSITY SCHOLARS AND HONORS PROGRAM, AMONG OTHERS, TO COMPLETE MAJOR COMMUNITY WORKDAY PROJECTS ACROSS THE CITY.

ENGAGED HUNDREDS OF VOLUNTEERS IN OVER 20 COMMUNITY WORKDAY EVENTS

> BEGAN CONSTRUCTION OF A NEW COMMUNITY WORKSHOP FACILITY THAT WILL BE COMPLETE IN EARLY 2014 TO TRAIN NEIGHBORHOOD GROUPS, CONDUCT HOME MAINTENANCE PROGRAMMING, AND TO FACILITATE A GREATER NUMBER OF COMMUNITY WORKDAYS PER YEAR.

VOLUNTEER WORKDAYS

COMPLETED PROJECTS IN THE CRANDALL PARK, GARDEN DISTRICT, IDORA, INDIAN VILLAGE, NEWPORT, PLEASANT GROVE, AND POWERSTOWN NEIGHBORHOODS

CLEANED UP AND IMPROVED 71 PROPERTIES

IDORĂ NEIGHBORHOOD

BOARDED AND SECURED 44 PROPERTIES



DEMOLISHED 3 GARAGES

VOLUNTEER WORKDAYS

LED AN EFFORT WITH THE CITY OF YOUNGSTOWN TO REDEVELOP 6 BLIGHTED RESIDENTIAL AND COMMERCIAL STRUCTURES ALONG GLENWOOD AVENUE INTO

GLENWOOD AVENUE INTO A COMMUNITY PARK, WHICH INCLUDES A PLAYGROUND, PAVILION, CLIMBING EQUIPMENT, BASKETBALL COURT, AND PUBLIC GREEN SPACE

CONTRIBUTED \$20,000 TO SUPPORT LAND ASSEMBLY FOR THE PARK, AMONG TECHNICAL AND OTHER RESOURCES

> New City Park Coming Soon

ASSISTED WITH THE PLANNING, DESIGN, AND CONSTRUCTION OF THE NEW PARK FACILITY IN PARTNERSHIP WITH THE COMMUNITY

G L E N W O O D COMMUNITY PARK

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PARTNERED WITH YOUNGSTOWN WARREN REGIONAL CHAMBER AND TRUMBULL COUNTY PLANNING COMMISSION ON PROJECT RAISED \$150,000 FROM 13 COMMUNITY PARTNERS

TO SUPPORT PLAN DEVELOPMENT ENGAGED NEARLY **300** COMMUNITY MEMBERS IN THE PLANNING PROCESS

COMMISSIONED NATIONALLY-

CONDUCTED 5 FOCUS GROUPS

REA22 REA22 CORRIDOR YOUNGSTOWN GIRARD OHIO

RENOWNED INTERFACE STUDIO, LLC TO PRODUCE THE PLAN

HELD 6 PUBLIC MEETINGS TO DISCUSS PRIORITIES AND NEIGHBORHOOD NEEDS, REPRESENTING ALL NEIGHBORHOODS WITHIN THE CORRIDOR

44 BUSINESSES COMPLETED DETAILED SURVEYS AND PROVIDING DETAILED INFORMATION ABOUT FUTURE PLANS AND NEEDS WITHIN THE BUSINESS COMMUNITY COMPLETED 31 IN-DEPTH INTERVIEWS WITH CORRIDOR STAKEHOLDERS AND BUSINESSES TO LEARN ABOUT PRIORITIES FOR THE CORRIDOR AND FUTURE PLANS

RECEIVED 107 COMMUNITY RESPONSES ON THE US422 COLLABORATIVE MAP INDICATING IDEAS AND INSIGHTS ABOUT THE FUTURE OF THE CORRIDOR

ACROSS THE CORRIDOR TO GATHER FEEDBACK ON INITIAL IDEAS AND LEARN ABOUT COMMUNITY PRIORITIES CENTERED ON THE NEIGHBORHOODS, COMMUNITY GREENING AND VACANT LAND REUSE, BUSINESS NEEDS, AND TRANSPORTATION AND INFRASTRUCTURE NEEDS

US422 CORRIDOR REDEVELOPMENT

EXECUTED A CONTRACT WITH THE CITY OF YOUNGSTOWN TO PROVIDE NEIGHBORHOOD PLANNING SERVICES COMPLETED 32 NEIGHBORHOOD INTERVIEWS ANALYZED OVER 80 DATASETS TO UNDERSTAND NEIGHBORHOOD CONDITIONS, INCLUDING NEW SOURCES NEVER BEFORE COMPILED IN DIGITAL FORM

DEVELOPED NEIGHBORHOOD CONDITIONS REPORT TO BE COMPLETED IN JANUARY 2014

COLLECTED UP-TO-DATE NEIGHBORHOOD INFORMATION FOR **30+** NEIGHBORHOOD GROUPS

PUBLISHED HOUSING ACTION PLANS FOR 7 NEIGHBORHOODS, INCLUDING THE GARDEN DISTRICT, HANDEL'S, INDIAN VILLAGE, LINCOLN KNOLLS, POWERSTOWN, AND ROCKY RIDGE

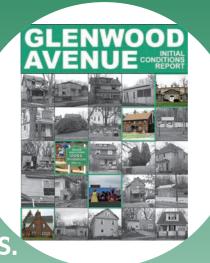
REFINED EXISTING HOUSING ACTION PLANS TO BETTER GUIDE STAKEHOLDERS, CITY OFFICIALS, AND NEIGHBORHOOD GROUPS TO SET PRIORITIES AND DEVELOP STEPS TO TAKE ACTION

COMPLETED A COMPREHENSIVE SURVEY TO IDENTIFY ALL POSSIBLE UNDERGROUND STORAGE TANK LOCATIONS ALONG EVERY COMMERCIAL CORRIDOR IN THE CITY OF YOUNGSTOWN TO HELP A COLLABORATIVE PARTNERSHIP BETWEEN THE CITIES OF YOUNGSTOWN, CAMPBELL AND STRUTHERS TO APPLY FOR A COMPETITIVE EPA ASSESSMENT GRANT TO REVITALIZE BROWNFIELDS ALONG NEIGHBORHOOD CORRIDORS

NEIGHBORHOOD PLANNING

PRODUCED A THOROUGH GLENWOOD AVENUE INITIAL CONDITIONS REPORT, WHICH EXAMINES HOUSING AND BUILDING CONDITIONS, PROPERTY OWNERSHIP AND TAX INFORMATION SURVEY, TRAFFIC, A PUBLIC INFRASTRUCTURE CONDITIONS SURVEY, AN INFORMATION DATABASE ON EVERY

PROPERTY ALONG THE CORRIDOR, AND A DETAILED DEMOGRAPHIC ANALYSIS LOOKING AT CRITICAL POPULATION STATISTICS AND TRENDS. DOOR-TO-DOOR SURVEYS WERE CONDUCTED FOR EVERY OCCUPIED HOME, BUSINESS, AND INSTITUTION ALONG THE CORRIDOR TO GATHER INFORMATION ABOUT CURRENT CHALLENGES AND OPPORTUNITIES



COLLABORATED ON A DEMOLITION PROCESS IMPROVEMENT REPORT WITH HUD, CITY OF YOUNGSTOWN, AND A CONSULTANT TO PROVIDE DETAILED RECOMMENDATIONS FOR IMPROVING THE CITY'S DEMOLITION PROCESS AND STRATEGY.

ASSISTED YSU CENTER FOR URBAN AND REGIONAL STUDIES AND THE CITY OF YOUNGSTOWN WITH THE CREATION OF A COMPREHENSIVE YOUNGSTOWN PARKS, FACILITIES, OPEN SPACE, AND PROGRAM ANALYSIS, INCLUDING A PROGRAM AND FACILITIES ANALYSIS OF ALL CITY PARKS, A DEMOGRAPHIC AND TRENDS ANALYSIS OF THE SURROUNDING NEIGHBORHOODS, AND AN EQUITY MAPPING AND SERVICE AREA ANALYSIS TO DETERMINE DEMAND; AND RECOMMENDATIONS ON REUSE, REINVESTMENT, AND CLOSURE OF FACILITIES BASED UPON AN OBJECTIVE ANALYSIS OF THE PARK SYSTEM.

NEIGHBORHOOD PLANNING

ISSUED OVER 60 LETTERS TO DERELICT PROPERTY OWNERS WARNING THEM TO ADDRESS CODE VIOLATIONS IN PARTNERSHIP WITH CITY OF YOUNGSTOWN PROPERTY CODE ENFORCEMENT

SUCCESSFULLY FACILITATING THE COMPLIANCE OF 7 PROPERTIES AS A RESULT OF THESE LETTERS AND AGGRESSIVE FOLLOW-UP WITH DERELICT OWNERS

DEVELOPED AN INTERNAL SYSTEM FOR TRACKING BLIGHTED PROPERTIES AND ADDRESSING BLIGHTED CONDITIONS AT A NEIGHBORHOOD SCALE.

IDBELO THINK

DRAFTED A SUCCESSFUL \$94,803 GRANT ON BEHALF OF THE CITY OF YOUNGSTOWN THROUGH THE OHIO DEPARTMENT OF DEVELOPMENT'S LOCAL GOVERNMENT INNOVATION FUND TO DEVELOP AN INTEGRATED CODE ENFORCEMENT AND DEMOLITION SYSTEM THAT STREAMLINES CODE ENFORCEMENT PROCESSES USING MOBILE TECHNOLOGY AND CREATES AN INTEGRATED AND SHARED DATA SYSTEM BETWEEN CITY DEPARTMENTS, THE YSU CENTER FOR URBAN AND REGIONAL STUDIES, AND YNDC.

CODE ENFORCEMENT

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| | | | Unaudited | |
|---------------------------------|---|-------------------------|-----------------------|---------------|
| Consolidated | | | 2013 Total | 2012 Total |
| Statement of | Assets | | | |
| Verr | Cash and c | cash equi∨alents | \$ 311,534.08 | \$ 414,541.12 |
| Financial | Accounts receivable Other current assets Fixed assets | | 74,164.62 | 225,000.00 |
| Position December 31 | | | 522,686.77 | 262,499.61 |
| | | | 960,277.05 | 179,599.16 |
| | Other asso | ets | 975,675.66 | 522,746.53 |
| | | | 2,844,338.18 | 1,379,386.42 |
| | Liabilities & Equity | | | |
| | Total liabil | | \$ 1,485,386.26 | \$ 669,423.01 |
| | Total equity | | 1,358,951.92 | 709,963.41 |
| | | | 2,844,338.18 | 1,379,386.42 |
| | | | | |
| | Unaudited | Unaudited | | |
| | 2013 Total | 2012 Total | | onsolidated |
| Income | | | Year S | Statement of |
| Foundation and Banks | \$ 680,940.42 | \$ 940,683.3 | | Financial |
| Direct Public Support | 72,688.05 | 13,057.7 | ⁶ December | ncome and |
| Govt Grants and Contracts | 1,719,433.58 | 1,882,527.7 | 3 31 | _ |
| Indirect Public Support | 0.00 | 0.0 | | Expenses |
| Investments | 609.64 | 428.2 | | |
| Other Income | 18,605.24 | 1,282.8 | | |
| Program Income Total Revenue | 371,099.70 | 222,812.0 | | |
| IOTAL KEVENUE | 2,863,376.63 | 3,060,791.8 | 5 | |
| | Unaudited 2013 Total | Unaudited 2012 Total | | |
| Expenses | | | | |
| Payroll | \$ 190,667.26 | 194,980.7 | 9 | |
| Payroll Expenses | 28,368.42 | 28,564.2 | 5 | |
| Facilities and Equipment | 29,378.28 | 39,011.7 | 1 | |
| Operations | 29,889.17 | 32,575.7 | 9 | |
| Insurance and Benefits | 28,130.08 | 13,664.8 | | |
| Meetings | 5,486.50 | 7,747.2 | | |
| Contract Services | 37,011.54 | 39,858.1 | | |
| Conferences and Seminars | 6,961.45 | 12,523.6 | | |
| Program Expense | 2,036,880.69 | 2,331,851.4 | | |
| Total Expenses | 2,392,966.39 | 2,700,777.9 | | |
| Net Income | 472,870.24 | 360,013.9 | 5 | |
| Other Einancial Information | | | | |

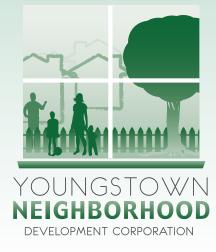
Other Financial Information

2013 Outstanding Grant and Contract Commitments

\$ 1,795,804.65

FINANCIAL STATEMENTS

All dollar figures are in US dollars



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